



Dear Celestron customers, dealers and distributors,

The launch of the EdgeHD telescopes has been one of the most exciting product introductions in the history of Celestron. Considering 2010 is Celestron's 50th year creating telescopes and optics for the astronomy community, this is a significant statement. Celestron has delivered hundreds of EdgeHD telescopes since introduction and the response has been overwhelmingly positive. EdgeHD owners are taking incredible images of the night sky, comparable to optical systems selling for thousands more. Featuring coma-free, flat-field optics, a mirror support system, tube vents, Fastar compatibility, Schott glass, Starbright XLT coatings and an attractive new look, EdgeHD telescopes are what one reviewer described as "the perfect SCT".

It is no secret that EdgeHD telescopes have been in very short supply since their introduction. This is due to several reasons. First, demand has been incredibly high ever since the product announcement and continues to grow as more telescopes reach the market. Celestron has been making steady deliveries of the EdgeHD telescopes; however we have an extensive backorder queue that continues to grow along with increased demand. Second, the EdgeHD telescopes are more complex and difficult to build than standard SCT telescopes, requiring longer production times. Third, Celestron is currently testing all EdgeHD telescopes to ensure the highest levels of optical and mechanical quality. These exacting standards do not allow dramatic increases in production speed. Celestron is absolutely dedicated to quality control and will not compromise on quality in order to increase production rates. As the saying goes, "it is better to get the product *right*, than to get it *right now*."

The factors above have created a situation where there are wait times for most EdgeHD telescopes. In an effort to better inform and serve our customers, Celestron will be providing estimates for delivery of existing and new orders. These wait times will be updated on a regular basis as production continues and progress is made fulfilling backorders.

It is very important to note that lead times will vary based on the dealer and your position in the dealer wait list. Lead times are rough approximations and may vary based on increased production rates or unanticipated delays. Existing order lead times are estimates for the average wait time. If you are near the top of a dealer wait list and the dealer is near the top of the queue, wait times could be significantly shorter. New order lead times are for brand new orders that a dealer places with Celestron. Most major dealers have significant orders in with Celestron already, so placing an order with a dealer should fall into the existing order wait time. If you have questions, please contact your Celestron dealer.



| Celestron EdgeHD Approximate Lead Times - Updated 6/21/2010 | | | |
|---|----------------------|--------------------------|---------------------|
| Item | Description | Existing Order Wait Time | New Order Wait Time |
| 11092 | CGE Pro 9.25" EdgeHD | Stock to 1 month | 1 month |
| 11093 | CGE Pro 11" EdgeHD | 1 to 2 months | 2 to 3 months |
| 11094 | CGE Pro 14" EdgeHD | 1 to 2 months | 2 to 3 months |
| 11080 | CGEM 8" EdgeHD | 1 month | 1 to 2 months |
| 11081 | CGEM 9.25" EdgeHD | 1 month | 1 to 2 months |
| 11082 | CGEM 11" EdgeHD | 1 to 4 months | 4 to 5 months |
| 91030-XLT | 8" EdgeHD OTA | 1 to 2 months | 2 to 3 months |
| 91040-XLT | 9.25" EdgeHD OTA | 2 to 3 months | 3 to 4 months |
| 91050-XLT | 11" EdgeHD OTA | 2 to 5 months | 5 to 6 months |
| 91060-XLT | 14" EdgeHD OTA | 2 to 3 months | 3 to 4 months |

Production of the EdgeHD telescopes is a top priority at Celestron. Management is working diligently to increase production while maintaining the highest standards of quality and excellence. Celestron is absolutely confident in our abilities to meet consumer demand without compromise.

The entire team at Celestron would like to extend our sincere thanks to our customers for their part in making EdgeHD one of the most sought after products on the market today. Celestron appreciates the patience shown by our dealers, distributors and customers while we ramp up deliveries of this exciting new product. As many proud EdgeHD owners have stated, it will be well worth the wait!

Sincerely,

The Celestron Team